

MB-7006

Create and Manage Segments in Customer Insights – Data

This course offers additional learning and practice opportunities and is not associated with a certificate/exam.

In this course, you will learn to create and manage customer segments in Customer Insights - Data. Concepts include creating a quick segment from a profile, creating segments with multiple rules, generating suggested segments and insights into segments, creating segments based on similar customers, and managing segments.

Course Contents

- Ingest data into Customer Insights - Data
- Create a unified customer profile in Dynamics 365 Customer Insights - Data
- Work with Dynamics 365 Customer Insights - Data
- Guided project - Create and manage segments with Dynamics 365 Customer Insights - Data

E-Book The original Microsoft courseware is made available to you online.

Target Group

- Data Analyst
- Functional Consultant

Prerequisites

You should be familiar with the basic functions of Dynamics 365 Customer Insights - Data and the basic principles of data modeling.

This Course in the Web



You can find the up-to-date information and options for ordering under the following link:

www.experteach-training.com/go/MB06

Reservation

On our Website, you can reserve a course seat for 7 days free of charge and in a non-committal manner. This can also be done by phone under +49 6074/4868-0.

Guaranteed Course Dates

To ensure reliable planning, we are continuously offering a wide range of guaranteed course dates.

Your Tailor-Made Course!

We can precisely customize this course to your project and the corresponding requirements.

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Training	Prices, excl. of V.A.T.	
Classes in Germany	1 Day	€ 695
Online Training	1 Day	€ 695
Dates upon request		

Status 04/04/2025



Our Training Offer for You:



Classroom Training

The live training experience in our training centers or on your premises on-site.



Online Training

Attend your course in online mode – without travel and accommodation expenses and effort.



Hybrid Training

Classroom & online in one course – choose how you wish to participate in your training event.



In-house Training

We create your customized training concepts for your project.



Guaranteed Course Dates

ExperTeach guaranteed course dates allow for secure and reliable planning.

Awards Won by ExperTeach



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Ceresstraat 1 · 4811 CA Breda · Phone: +49 6074 4868-0 · Fax: +49 6074 4868-109 · info@experteach.de · www.experteach-training.com