

# MB-260T00A

## Microsoft Customer Insights - Data Specialty

**Dynamics 365 Customer Insights - Data specialists implement solutions that provide insight into customer profiles and that track engagement activities to help improve customer experiences and increase customer retention. In this course, students will learn about the Dynamics 365 Customer Insights - Data solution, including how to unify customer data with prebuilt connectors, predict customer intent with rich segmentation, and maintain control of customer data. This course begins with importing and transforming your customer data and culminates with extending your customer data platform solution into the Power Platform and Dynamics 365 applications.**

### Course Contents

- Get started with Dynamics 365 Customer Insights - Data
- Ingest data into Customer Insights - Data
- Create a unified customer profile in Dynamics 365 Customer Insights - Data
- Work with Dynamics 365 Customer Insights - Data
- Enrich data and predictions with Customer Insights - Data

**E-Book** The original Microsoft courseware is made available to you online.

### Target Group

Candidates should be familiar with Dynamics 365 Customer Insights - Data and have firsthand experience with one or more additional Dynamics 365 apps, Power Query, Microsoft Dataverse, Common Data Model, and Microsoft Power Platform. They should also have working knowledge of practices related to privacy, compliance, consent, security, responsible AI, and data retention policy.

### Prerequisites

Before attending this course, students must have:

- Familiarity with Dynamics 365 Customer Insights
- Firsthand experience with one or more Dynamics 365 apps, Power Query, Microsoft Dataverse, Common Data Model, and Microsoft Power Platform

### Course Target

Part of the requirements for: Microsoft Certified: Dynamics 365 Customer Insights (Data) Specialty

### This Course in the Web



You can find the up-to-date information and options for ordering under the following link:

[www.experteach-training.com/go/MB26](http://www.experteach-training.com/go/MB26)

### Reservation

On our Website, you can reserve a course seat for 7 days free of charge and in a non-committal manner. This can also be done by phone under +49 6074/4868-0.

### Guaranteed Course Dates

To ensure reliable planning, we are continuously offering a wide range of guaranteed course dates.

### Your Tailor-Made Course!

We can precisely customize this course to your project and the corresponding requirements.

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Status 04/07/2024

Training		Prices, excl. of V.A.T.	
<b>Classes in Germany</b>	<b>4 Days</b>	<b>€ 2,395</b>	
<b>Online Training</b>	<b>4 Days</b>	<b>€ 2,395</b>	
<b>Date/course venue</b>	<b>Course language German</b> 		
08/07-11/07/24 <input type="checkbox"/> Online	16/12-19/12/24 <input type="checkbox"/> Online		
23/09-26/09/24 <input type="checkbox"/> Online			



# Our Training Offer for You



## Classroom Training

The live training experience in our training centers or on your premises on-site.



## Online Training

Attend your course in online mode – without travel and accommodation expenses and effort.



## Hybrid Training

Classroom & online in one course – choose how you wish to participate in your training event.



## In-house Training

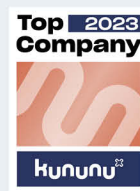
We create your customized training concepts for your project.



## Guaranteed Course Dates

ExperTeach guaranteed course dates allow for secure and reliable planning.

# Awards Won by ExperTeach



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